

Organisational Dimensions, Ranking Criteria

Category	Sub-Dimension	Low (1)	High (10)
Leadership	Charisma	The leadership team has difficulty gathering and motivating people towards a common goal	The leadership team has extraordinary ability to gather and motivate people towards a common goal
	Commitment	The leadership team has conflicting priorities and is unable to devote time and energy towards the initiative	The leadership team is able to dedicate their time and energy to prioritize the initiative
	Experience	The leadership team has not led a project before, and is unfamiliar with the social sector and institutions	The leadership team has significant experience in leading professional or voluntary projects, e.g., managing stakeholders, budgets and operations, particularly in the social sector
Organisation	Ownership	The initiative is carried by one or two key leaders. Core team/volunteers are disinvested in the broader goals and operations of the initiative, and the volunteers are generally casual	Responsibility for the initiative is diffused amongst multiple people; core team/volunteers are invested and shape the vision and planning of the initiative
	Professionalism	Outputs lack sophistication; there is low access to professionalized knowledge, skills and resources	Outputs are high quality and polished; the initiative has high access to professionalized knowledge, skills and resources
	Formality	The group operates on an ad-hoc basis and lacks formal / repeatable processes and procedures that guide the initiative	The group has standard operating procedures, accountability structures and formal roles and responsibilities

Funding	Self-sufficiency	The group is unable to meet its basic financial needs	The group has sustainable funding sources that allow it to operate at its desired capacity
Function	Mission Fulfilment / Theory of Change	The group lacks a clear mission and its actions are ineffective in meeting its stated goals (if any)	The group has a clear mission, and its actions directly contribute towards achieving its stated goals
	Ambition	The group is only interested in providing limited, or one-off support; they serve a small or limited group of beneficiaries without the desire to expand	The group has transformative goals and is committed to expanding the scope and/or geographic reach of their initiative
	Uniqueness	The group's actions overlap with many other groups or institutions	The group provides a unique service or good
	Innovation	The group follows established practices and approaches to achieve its mission	The group has developed uncommon or unorthodox approaches or tools to achieve its mission
Connectivity	Networks	The group operates in isolation, and lacks a network to draw on for support and resources	The group is highly networked with other groups and institutions, and is able to leverage the networks for support and resources
	Public Presence	The group lacks media and social media presence	The group has a large media presence and social media following
	Public Acceptance	The group is viewed negatively or with suspicion by the public and other stakeholders	The group is fully accepted and celebrated by the public and other stakeholders
	Government Partnership	The group is independent from government agencies and does not rely on them for resources or collaboration	The group has strong ties and collaborations with government agencies

Descriptives	Years in Existence	In existence for less than six months	In existence for five or more years
	Size (# of core team members)	Core team has 5 or fewer individuals	Core team has 20 or more individuals
Outcomes	Effect systemic change in government policies, programmes and/or processes	The initiative has not or does not desire to make a connection between their initiative and government policies, programmes and/or processes	The initiative has led to a systemic change in a government policy or the way the government delivers a service
	Change individual behaviours and perceptions; attain a critical mass of public pressure that changes commercial and/or institutional behaviour	The initiative has achieved no or minimal in-person outreach, online presence and/or media coverage to generate awareness amongst the broader public	The initiative has stimulated large scale behavioural change, generating engagement and responsive actions from industry and/or institutions
	Create a sustained model for long-term service provision	The initiative does not provide any services, or provides them on a one-off basis	The initiative has developed a sustainable model to deliver its services and continue their operations in the long-term